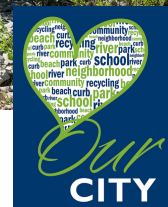


# MAKE AN IMPACT

KEEP NORFOLK BEAUTIFUL NEWSLETTER



KNB volunteers participating in beautification, trash can painting, litter cleanups, the Green Bucket Brigade, and our Special Collection Events.

- **ADOPT-A-SPOT**
- **COMMUNITY CLEANUPS**
- **GREEN BUCKET BRIGADE**
- **TRASH CAN PAINTING**
- **SPECIAL EVENTS**
- **BEAUTIFICATION**
- **AND MORE!**

## Volunteers Needed!

KNB offers endless opportunities to  
#LoveOurCity & to make Norfolk  
#LitterFree!

Summer months bring an increase in litter, and we need help to keep our parks, beaches, and streets clean! Join us for family-friendly volunteer opportunities all summer long. **Contact [knb@norfolk.gov](mailto:knb@norfolk.gov) or call 757-441-1347 for details.**

We love seeing photos! Please tag us on social media – **@KeepNorfolkBeautiful** with hashtags **#KeepNorfolkBeautiful #KNBVolunteers #LoveOurCity #LitterFreeNFK**. No social media? Just email your photos to **[knb@norfolk.gov](mailto:knb@norfolk.gov)**.



# UPCOMING EVENTS

## SPECIAL WASTE COLLECTION EVENT

July 24th 925 S. Main St

Household Hazardous Waste\*

Plastic Bags

9 AM - 11 AM  
Drive-thru, drop off

10 AM - 12 PM  
Walk-up, drop off

\*Norfolk Residents Only

**Register for a time slot**  
and learn more at  
[www.norfolk.gov/knb](http://www.norfolk.gov/knb)

KEEP NORFOLK BEAUTIFUL PRESENTS

## SUMMER FAMILY FUN DAYS

**JULY 29TH**  
Journey of a Plastic Bag Game

**AUGUST 11TH**  
Life-Size Recycle Right Game

Help us prepare for the event by letting us know you're coming!  
[www.norfolk.gov/knb](http://www.norfolk.gov/knb)  
[knb@norfolk.gov](mailto:knb@norfolk.gov)  
 757-441-1347

## GREEN BUCKET BRIGADE

Thank you, Bryan Zenarolla, VP of Coastal Convenience Group for adopting Green Buckets for all 11 Tinee Giant locations in Norfolk! We look forward to seeing the Tinee Giant team with their buckets modeling what a clean curbside looks like.

**Will your business adopt a Green Bucket? Keep your corner clean and inspire others to do the same! Reserve your bucket now on [our website](http://our website).**

30 Residents  
11 Businesses  
2 Clubs/Organizations

8 Norfolk Zip Codes  
*1,000 pounds of trash collected since April 2021!*



## SUMMER WITH KNB

Summer is in full swing, but the hot weather has not stopped KNB! Our partnership with the LGBT Life Center began our first annual, Pride Pick-Up party where 15 volunteers collected 380 pounds of trash from Lafayette Park and painted 4 trash cans in vibrant rainbow colors. On July 10th, volunteers with Crossroads Civic League painted 10 trash cans for Northside Park. Lastly, Family Fun Days kicked off with an eco-educational scavenger hunt in Bay Oaks Park. For more information on upcoming opportunities, visit [www.norfolk.gov/knb](http://www.norfolk.gov/knb).

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# STAY UP-TO-DATE

## GREEN EDUCATION AVAILABLE ALL SUMMER!



KNB offers green education opportunities all summer long! Visit our [Education page](#) for more information, or e-mail [knb@norfolk.gov](mailto:knb@norfolk.gov).

## VOLUNTEER OPPORTUNITIES

July 29th, 2021 at 8:00 am. Phragmite removal and litter cleanup. To volunteer, please contact Philip Riske at [priske@thehermitagemuseum.org](mailto:priske@thehermitagemuseum.org).

August 21st, 2021 at 8:45 am. Community Cleanup with Norfolk Branch NAACP. Also accepting school supplies donations for NPS students. For more information, contact Jan House [naacpcommunitycoord@gmail.com](mailto:naacpcommunitycoord@gmail.com)

Volunteers are needed the 3rd Saturday of each month to tend to the Church Street Community Garden - all ages and abilities welcome! Please contact [knb@norfolk.gov](mailto:knb@norfolk.gov) to volunteer.

**To volunteer, request a workshop, speaker or litter kit,  
e-mail [knb@norfolk.gov](mailto:knb@norfolk.gov) or call 757-441-1347.**

Please call or e-mail in advance. Visit [our website](#) for details on how you can help Keep Norfolk Beautiful.

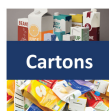
## WHAT GOES IN THE BIG BLUE BIN...



Bottles  
& Cans



Paper &  
Cardboard



Cartons

**NOTHING else!**

THE CITY OF  
**NORFOLK**

When in doubt, throw it out.

**Not sure what goes in the recycling bin?  
We're here to help!**

Follow us on [Facebook](#) or Instagram [@KeepNorfolkBeautiful](#) to stay up to date on what can go in the blue bin. Or, visit our [Recycling page](#) to learn more about recycling right in Norfolk!

**Remember, recyclables must be empty, clean,  
and dry. When in doubt, throw it out.**

## PARTNERSHIP HIGHLIGHT



Lafayette  
Wetlands  
Partnership

Lafayette Wetlands Partnership continues to lead Norfolk in wetland restoration!

On Saturday, July 17th, volunteers turned out to Riverpoint Playground for annual phragmite control. Special thanks to LWP for their work to support safe, resilient communities!



# KNB BY THE NUMBERS

*July marks a new fiscal year for KNB! Since July 1st, 2021*

- **Pounds of trash (lbs) TOTAL 3,820**
- **Adopt-A-Spot Cleanups 12**
- **Adopt-A-Spot Volunteers 124**
- **Adopt-A-Spot Volunteer Hours 217.5**
- **Community Cleanups 8**
- **Community Cleanup Volunteers 46**
- **Community Cleanup Volunteer Hours 151**
- **Youth Reached 81**
- **Education Kits 19**
- **Educational Presentations 3**
- **Number of Special Events 2**
- **Special Event Volunteers 13**
- **Beautification Events 2**
- **Beautification Volunteers 19**
- **Pet Waste Bags 3,200**
- **Green Bucket Brigade Volunteers 44**